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# THE BEACH NEWS

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VOL. 2—NO. 39

KIRK SMITH, Editor-Owner

Ocean Beach, California, Friday, August 15, 1924

PHONE POINT LOMA 17

FIVE CENTS THE COPY

## Everybody Invited To Big Beach Picnic Saturday, Aug. 23

GREAT OUTING BY

FEDERATED STATE SOCIETIES

AT OCEAN BEACH

A rousing big picnic will be held at Ocean Beach on Saturday, August 23, by the members of the Federation of State Societies. According to the plans agreed upon by the organization's special committee, the picnic will provide amusement features, including a band and Hawaiian orchestra, brief speeches by various political candidates, each candidate to pay \$1 for every minute he talks, unique stunts by the various state divisions and a wide diversity of other entertainment novelties.

Special souvenir badges will be sold for 10 cents each, entitling the wearer to admission to a number of the Ocean Beach concessions and through the courtesy of the San Diego Electric Railway company, combination round-trip tickets to Ocean Beach will be provided for 50 cents. These tickets will include luncheon at the picnic, with coffee, sandwiches, fruit, and so forth.

Further details and a complete roster of the proposed participants will appear in "The Beach News" next week.

Fay R. Smalley, president of the Federated State Societies, states that there will be representatives from nearly every state in the Union as well as delegates from Alaska and the remote territorial possessions.

In honor of the big Picnic to be held on Aug. 23d at Ocean Beach by the Federation of State Societies, an especially enlarged Souvenir edition of *The Beach News* will be published next week and widely circulated.

There will be no increase in the price of the Souvenir paper.

Kodak Films, FROIDE'S, opp. P.O. Kodak Finishing FROIDE'S opp. P.O.

### Ocean Theatre

BLACK-FACE COMEDIAN

WITH TOBY'S COUNTRY STORE  
AND OTHER FEATURES

In addition to his regular Friday night Country Store, as announced by the only and original Toby, a special added attraction tonight will be some real darktown doings and sayings by a prominent black-face comedian. Of course there will be a big bunch of good things for the holders of the lucky numbers in the usual happy distribution. On next Tuesday and Wednesday, one of the smartest and most famous trick dogs of the screen will perform in life on the stage at the Ocean Theatre in connection with the picture of "The Shooting of Dan McGrew." William Farnum is booked for Sunday, and Wesley "Freckles" Barry comes tomorrow night with local lads and a good comedy always added.

SHERWIN-WILLIAMS PAINTS—  
San Diego prices—O. B. Feed, Fuel  
and Express, 1926 Bacon St. Phone  
Pt. Loma 20-W.

COUNTY FAIR

PLANNED FOR FOUR DAYS

DURING SEPTEMBER

The 1924 county fair, scheduled to run September 24 to September 27 in Balboa Park, promises to be the biggest event of its kind ever held in the county. Committees have been working on it for several weeks. Not only will the displays of livestock and agricultural products be larger and more elaborate than ever before, but several brand new features will be added. Chief among these are a horse show, to be held every night, and an industrial exhibit of San Diego made and San Diego distributed products.

Don't forget the Saturday specials at the Ocean Beach Bakery, also that Thursday is BAKED BEAN DAY—1877 Bacon st., phone Pt. Loma 72-W

WE CIRCULATE

Subscribe for "The Beach News." First and foremost a home paper. We appreciate your patronage.

### Pacific Beach

HAPPY ARRIVAL

IN THE CLARK HOME

Mr. and Mrs. Carl S. Clark, of 4016 Lamont street, Pacific Beach, are welcoming a beautiful little baby girl who arrived at the Clark home Saturday, August 2. Mr. Clark, the proud father, is "daddy" now to three children and when he isn't at home playing with them he is stationed in the supply department at the Naval Air Station.

THE NEWPORT SHOPPE

For Ladies' and Men's Furnishings,  
Shoes, Slippers, Notions, and Toys,  
call at the Newport Shoppe.

BERT W. WENRICH

REPORTS REALTY ACTIVITY

Chas. L. MacNaughton has purchased through Bert W. Wenrich, the property at the corner of Ebers and Brighton and will improve it with a new residence.

Mrs. Nora Marshall has arranged with H. J. Devereaux of the Bert W. Wenrich realty agency to take possession of a desirable home on Udell street.

H. J. Devereaux has sold his vacant lot on Del Monte avenue for purposes of improvement.

CITY FATHERS

ADOPT NEW RULES

ABOUT BUSINESS

A new policy of transacting business has been adopted by the city council in a ruling that to get consideration at the Monday meetings matters must be filed with the city clerk in writing before 5 p. m. on the preceding Friday.

This policy, it was said by the council members, will permit them to familiarize themselves with matters to come before them before Monday.

In the past many matters have been rushed before the council at the Monday session when the members have had no time to investigate and are not prepared to act without a great deal of discussion. The new ruling will expedite matters.

Picture Frames, Froide's, opp. P.O.

### Republican Women Start National Campaign



Mrs. Alvin T. Hert, vice chairman of the Republican National committee, has just announced the opening of the National headquarters of the women's bureau of the campaign on the second floor of the Wrigley building, Chicago. Eastern headquarters have been opened in New York city.

### The Women Voters Speak

The voices of the women of America are making themselves heard. From Maine to California, with a unison which is infectious, they are saying, "We want Coolidge and Dawes."

In the weeks which have elapsed since the Republican party nominated its standard bearers, the women have been weighing these candidates and their respect has gone out to these men, who represent the best qualities in American manhood.

All signs show that the women of the country have been weighing the Republican platform and that its pledges have won their support.

Women know that the running of the nation's business is simply house-keeping on a national scale. They know that there is nothing mysterious about it. They want the government to be managed as simply and as inexpensively as they manage their own homes. The women have heartily approved the budget system which the Republicans have established at Washington. They were quick to endorse the reduction of taxes by \$1,250,000,000 per annum and the curtailment of public expenditures without in the slightest disturbing business. When the Republicans stated:

"We pledge ourselves to the progressive reduction of taxes of ALL THE PEOPLE as rapidly as may be done with due regard for the essential expenditures of the government administered with rigid economy," the women knew that the country would be safe if Republican candidates were elected to office. The platform's promise to continue the party's solicitude for all those suffering any disability as a result of service to the United States in time of war was particularly appealing to the women.

Pledges of law enforcement, the quest to the states to promptly consider the Child Labor amendment, the declaration for high standards of wages, working and living conditions for women workers, and a score of other progressive planks have won the support of the women.

Their minds at rest about the program of the Republican party if elected to run the government for the next four years, the women have started their campaign. They want Coolidge and Dawes and they are working to get a record-breaking number of women to the polls next November.

### Political Pot 'A-Bilin'

LACY D. JENNINGS

MAKES DIRECT STATEMENT

TO ALL VOTERS

Insisting that judges shall be free from politics, Judge Lacy D. Jennings, candidate at the primary, August 26, for judge of the superior court, has laid his candidacy before the men and women who cast the ballots in a statement of his principles and platform.

"As judge of the superior court I will have no political debts to pay and none to collect," is the outstanding feature of Jennings' letter. He also declares:

"I have no powerful friends to promote my candidacy; I have no political organization to work for my success; I have no newspapers to urge my election. I have not sought nor do I desire such affiliations. I prefer, rather, to make a statement of my candidacy directly to the men and women who do the voting."

Whether or not a judge shall dabble in politics is the outstanding feature of the campaign, say Judge Jennings' friends and supporters. His opponent, it is declared, is avowedly a political leader, and in being so, violates the ethics of the American Bar Association, as well as handicaps himself in his judicial service to the public.

A search of the court record reveals that in the five and a half years he has been justice of San Diego township court No. 1, Judge Jennings has decided nearly 15,500 cases. His campaign literature shows that he is a graduate of Princeton and Harvard Universities and has had five years' practice as an attorney before going on the bench.

It will do your EYES good to see CASTIEN, Rooms 16-17, Sefton Bldg., Fifth and C. Phone 644-27.

PARADE AND SPEAKING

BY VALLEY VISITORS

NEXT MONDAY

Announcement is made from the headquarters of the Phil D. Swing Congressional Campaign Committee that a special pilgrimage of Imperial Valley voters will be made to San Diego on next Monday, when hundreds of autos and marchers will take part in a parade through the principal business and residential sections, to be followed by a mass meeting at Liberty Hall in the evening. It is stated that the mayors of Calexico, El Centro, Imperial, Holtville and Blythe have declared next Monday a holiday in order that business men and residents may take part in the San Diego pilgrimage.

## Speedy Construction Of New Mission Beach Bath-House

BUILDING OPERATIONS

PROGRESSING RAPIDLY ON

BAY AND OCEAN FRONTS

With the hastening of development work by the Mission Beach company a most decided momentum is apparent in construction work throughout the residential districts. The new \$450,000 bath house is rapidly gaining in shape and size. The outside walls along the board walk and along the

northerly side have been built and the inner wall on the ocean front side is ready for roofing, contracts for which have been let and the work will be rushed. The inner part TWO—O B NEWS

of the big bath house will rise two stories and speed in construction is the watchword all along the line. A most decided increase is noted in the demand for building sites both on the bay and ocean sides of the popular peninsula.

## "LOMA LORE"

By WINIFRED DAVIDSON

Point Loma, California

Book rights reserved.

(Continued from last week)

"From present appearances one would be little disposed to imagine that the Playa in five or six years might become a city of the size of Louisville, with brick buildings, paved streets, gas lights, theatres, gambling houses and so forth. It is not at all improbable, however, should the great Pacific railroad terminate at San Diego \* \* \* the Playa must be the depot, and as such will become a point of great importance. The land holders about here are well aware of this fact, and consequently \* \* \* lots of 150 feet front, not situated in particularly eligible places, either, have been sold within the last few weeks for \$500 apiece. While at the Playa I had the pleasure of forming an acquaintance with the pilot, Captain Wm. G. Oliver, as noble a specimen of a sailor as you would wish to see. Leaving the Playa, in a wagon drawn by two wild mules, Mac and I were whirled over a hard road, smooth and even as a ballroom floor, on our way to Old Town."

Richard Henry Dana, revisiting San Diego in 1859, twenty-three years after his earlier experience here, wrote feelingly:

"As we made the high point off San Diego, Point Loma, we were greeted by the cheering presence of a lighthouse. As we swept around it in the early morning, there before us lay the little harbor of San Diego, its low spit of sand where the waters run so deep (Ballast Point); the opposite flats where the Alert grounded in starting for home; the low hills without trees, and almost without brush; the quiet little beach; but the chief objects, the hide houses, my eye looked for in vain. They were gone, all, and left no mark behind."

"I wished to be alone, so I let the other passengers go up to the town, and was quietly pulled ashore in a boat and left to myself. The recollections and emotions all were sad, and only sad."

"Fugit inertia, fugit irreparable tempus."

"The past was real. The present, all about me, was unreal, unnatural, repellent. I saw the big ships lying in the stream, the Alert, the California, the Rosa and her Italians; then

the handsome Ayacucho, my favorite; the poor, dear old Pilgrim, the home of hardship and helplessness; the boats passing to and fro; the cries of the sailors at the capstan or falls; the peopled beach; the large hide houses, with their gangs of men; and the Kanakas interspersed everywhere. All, all were gone! Not a vestige left to mark where our hide house stood. The oven, too, was gone. I searched for its site, and found, where I thought it should be, a few broken bricks and bits of mortar. I alone was left of all and how strangely was I here! What changes to me! Where were they all? Why should I care for them—poor Kanakas and sailors, the refuse of civilization, the outlaws and beachcombers of the Pacific! Time and death seemed to transfigure them. Doubtless nearly all were dead; but how had they died, and where? In hospitals, in fever climes, in dens of vice, or falling from the mast, or dropping exhausted from the wreck.

"The light-hearted boys are now middle aged men, if the seas, rocks, fevers and the deadlier enemies that beset a sailor's life on shore had spared them; and the then strong men have bowed themselves and the earth or sea has covered them."

"Even the animals are gone—the colony of dogs, the broods of poultry, the useful horses; but the coyotes still bark in the woods, for they belong not to man and are not touched by his changes."

"I walked slowly up the hill, finding my way among the few bushes, for the path was long grown over, and sat down where we used to rest in carrying our burdens of wood and to look out for vessels that might, though so seldom, be coming down from the windward. I passed the familiar objects, and it seemed to me that I remembered them better than those of any other place I had ever been in—the opening of the little cave; the low hills where we cut wood and killed rattlesnakes, and where our dogs chased the coyotes; and the black ground where so many of the ship's crew and beachcombers used to bring up on their return at the end of a liberty day and spend the night sub Jove."

(Continued next week)

THE BEAUTY SHOP

Phone Point Loma 63-W.

CAMPAIGN COMMITTEE

SAYS FAVORABLE FEELING

INCREASES FOR LUCE

The campaign committee promoting the candidacy of Judge Luce for re-election to the superior court expresses high hopes of success through the published statement by individuals as well as organizations approving the return of Judge Luce to his present position. Much emphasis is also placed on a proclamation of his untarnished record in disposing of court cases with fairness to all concerned.

THE LEONARD DELICATESSEN

5033 Newport Avenue, O. B.  
Phone, Pt. Loma 242 J-K.

Stationery Supplies, Froide's, opp. P.O.

TURN TO PAGE FOUR

FOR SPEECH OF ACCEPTANCE

BY CALVIN COOLIDGE

Through the prompt and efficient service rendered by the Western Newspaper Union, we are enabled to present the readers of "The Beach News" today with the full text of the speech of acceptance made yesterday, August 14, by President Calvin Coolidge. The excellent document in its entirety will be found on page four.

DEMISE OF JOHN WISE

At the residence, 4952 Coronado avenue, John Wise passed away yesterday. He was a native of Canada and had reached the age of 76 years and 8 months. His brother, Robert H. Wise, of Ocean Beach, survives him.



DAILY TRIPS TO SAN DIEGO AND POINT LOMA

## REID TRANSFER

1885 Bacon Street. FREIGHT JOBBING Ocean Beach

BAGGAGE MOVING

Residence Phone  
Point Loma 125-J

## STORAGE

FEED, FUEL and HARDWARE

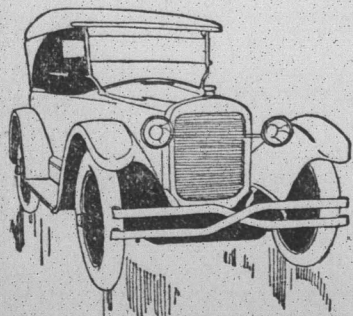
Office Phone  
Point Loma 136Kierstead's  
Service StationP. A. KIERSTEAD, Prop.  
Voltaire and Cable Streets  
Ocean Beach

BATTERIES RE-CHARGED

All Varieties of

OILS AND GREASE

Special "Boyce-It" Service



We Carry a Complete Line of  
HUDNUT'S TOILET ARTICLES  
Be Sure and See Our Week-end  
TRAVELETTES  
Come in and Ask For  
FREE SAMPLES

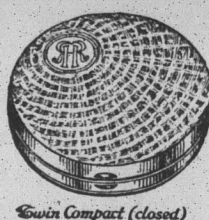
Fountain Drinks at City Prices.  
ICE CREAM delivered in gallons,  
quarts or pints.

## OCEAN BEACH PHARMACY

Corner Bacon and Newport Ave.

F. H. KRAFT, Prop.

We are as close to you as your phone—Call Point Loma 70-J



RICHARD HUDNUT  
THREE FLOWERS TISSUE COMPACT  
The latest creation of  
Richard Hudnut  
containing  
POWDER IN FIVE TIMES  
QUANTITY OF ROUGE  
Smart Packet for Hand Bag  
or Dressing Case  
Refillers may be obtained

Twin Compact (closed)

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## Katherine's Kollum

By MRS. KIRK SMITH

Phone, Point Loma 17.

WOMEN OUT TO  
BEAT 1920 VOTEWomen are getting down to  
the business of voting.Statistics show that approxi-  
mately 25 per cent of the women  
eligible to vote, actually voted  
in 1920. This means only about  
one out of every four.In 1920 one state had 3,462,879  
voting citizens, her total vote  
was 2,090,468. What about the  
1,372,411 who did not vote?The women's bureau of the  
Republican National committee,  
with headquarters in Chicago,  
has just issued an appeal to the  
women asking them to see that  
every eligible voter in their  
families goes to the polls on  
registration day.Women are out to round up  
the "clivc slackers," and this  
means men as well as women.

## SOCIAL PARTIES

## HONOR THE CISELLS

Mrs. E. L. Cissell and her three  
children and Mrs. Wm. L. Cissell, all  
of Lancaster, Calif., who have been  
spending two weeks at the beach, left  
last Saturday for their home. Sev-  
eral social parties and afternoon teas  
were given in their honor by their  
many friends here. We hope they  
will soon visit us again.

## CHARMING LUNCHEON

A beautifully appointed luncheon  
was given last Tuesday by Mrs. A.  
S. Bridges, entertaining at her home,  
2500 Chatsworth boulevard, on Point  
Loma. The guest of honor was Mrs.  
H. H. Timken. Covers were laid for  
20 guests and an artistic table orna-  
mentation of water lilies was ar-  
ranged.

## THE LEONARD DELICATESSEN

5033 Newport Avenue, O. B.

Phone, Pt. Loma 242 J-K.

## BEACH PICNIC PARTY

A beach picnic party was given  
last Wednesday by the ladies of the  
Catholic Church, a good sized crowd  
being in attendance and all had a  
very enjoyable time.

## DELIGHTFUL VACATION

Miss Margaret Washington and  
Miss May Mueller returned last Sun-  
day from a very enjoyable vacation  
trip to Los Angeles and vicinity.  
They report having had a wonderful  
time. Miss Washington is the pleas-  
ant and courteous bookkeeper at the  
Reid's transfer office.

## ARRIVED FROM INDIANA

Mr. and Mrs. Rubert Wagner and  
their son arrived last Monday from  
Connorsville, Ind., accompanied by  
Russell Wagner. Rubert and Russell  
are brothers of Miss Clotis Wagner  
of the Beauty Shop.

## Birthday Cards, FROIDE'S, opp. P. O.

Mr. and Mrs. E. F. Smith of 4745  
Newport avenue, returned last Fri-  
day from their trip to Los Angeles.

## COMPOSITOR HUGHES

## FATALLY SEIZED WITH CRAMPS

## SWIMMING IN SURF

Believed to have been stricken  
with cramps while swimming on the  
ocean side of the Mission Beach pen-  
insula about a half mile south of the  
old Mission Beach bathhouse, Joseph  
H. Hughes, 20, of 2810 Clay street,  
employed by the San Diego Union as a  
compositor, was drowned about  
noon last Monday before assistance  
could reach him.

His brother-in-law, Harley Hard-  
man, who was swimming a short dis-  
tance away, vainly endeavored to  
reach his stricken relative, who had  
been a member of a picnic party  
that included his wife, his two sis-  
ters, Verna and Lillian, his 1-year-old  
son, Hardman and five children from  
a Sunday school class of the Central  
M. E. Church.

Picture Frames. FROIDE'S, opp.  
P. O.

## RAY AND NORMA

## HAD A GLORIOUS TIME

## ON THEIR VACATION

Just recently returned from a hap-  
py vacation visit among friends and  
relatives in the Angel City, the pop-  
ular manager of the Ocean Theatre,  
Ray Ericsson, and his charming  
helpmate, Norma, are still in an ec-  
static state over their glorious holi-  
day enjoyment. While in Los Ange-  
les they were honored among spec-  
ially invited guests at a sumptuous  
banquet given by the United  
Artists of Hollywood and also attend-  
ed a grand picnic given near Santa  
Monica, including a special theatre  
performance by screen stars, follow-  
ed by dancing. During the outing,  
costly prizes were awarded in the  
athletic games by the Warner Bros.  
and other film corporations. In the  
running contest Manager Ray Eric-  
sson proved his fleet-footedness by  
crossing the line a winner, securing  
a splendid prize in the enjoyment of  
which the patrons of the Ocean  
Theatre will be given an opportunity  
to participate soon. It is a fine film  
feature just released.

## THE BEAUTY SHOP

Phone Point Loma 63-W.

## POINT LOMA VISITORS

Mr. and Mrs. Albert Folsom Sand-  
ers of St. Louis, Mo., are visiting  
at the Point Loma home of Mr. and  
Mrs. H. J. Penfold, who are also en-  
tertaining Miss Harriett Penfold of  
Long Beach.

## GOING TO DENVER

Mr. and Mrs. M. Smegal, who have  
been residing at 1899 Bacon street,  
leave tomorrow for Denver, Colo.,  
where Mr. Smegal's business affairs  
require his presence.

## MRS. SELLERS IN HOSPITAL

The friends of Mrs. David F. Sell-  
ers, wife of Captain Sellers of the  
Point Loma naval training station,  
will hear with regret of her serious  
illness. Mrs. Sellers is at the Mercy  
Hospital.

## MRS. J. T. SMITH RETURNS

Mrs. J. T. Smith of Santa Monica  
avenue returned to her home last  
week and is getting along as well as  
can be expected, after her serious  
breakdown. Mrs. Smith will have to  
keep very quiet for a long time, ac-  
cording to the medical advices. Her  
many friends were indeed glad to  
know that she could leave the hos-  
pital and return home again.

## WELCOME VISITOR COMING

Mr. and Mrs. Ben Todd of 4774  
Brighton avenue are happily looking  
forward to the expected visit of Mrs.  
Alice Todd, mother of Ben Todd.  
She will arrive next Tuesday from  
Byron, Calif., and will remain here  
about a week, after which she will  
leave for Seattle, Wash.

Mr. and Mrs. Frank B. Harrison  
and son of 1825 Defoe street, left last  
Wednesday for a motor vacation trip  
up north. They expect to return home  
about August 25.

## COURT HOLDS

## SPEEDING ON BRIDGE

## AS NOT ILLEGAL

Speeding at the rate of 35 miles an  
hour over the Mission Beach bridge  
is not contrary to state law, accord-  
ing to a reported decision of Police  
Judge Chambers last Tuesday. In re-  
leasing two alleged offenders. Al-  
though testimony brought out that  
the bridge is posted for 15 miles the  
judge maintained that according to  
the motor vehicle act the posting is  
illegal.

According to the motor vehicle act  
it is necessary for the council to  
make an application to the California  
State Highway commission to have the  
bridge closed. The highway commis-  
sion then appoints an engineering  
committee to inspect the bridge and  
before public hearings the commis-  
sion decides the question.

WE CIRCULATE

No matter who or what you are  
or may become, you owe it to your-  
self and to your family to secure

## LIFE—ACCIDENT—HEALTH

## INSURANCE

MUTUAL LIFE INSURANCE  
COMPANY  
Of New York

SAN DIEGO BRANCH

Chas. Shields

308 Watts Building

Assistant District Supt.

Kirk Smith

Special Representative

Phone 643-72

—Political Adv.

Re-Elect  
CONGRESSMAN

Phil D.

## SWING

Author Boulder Dam Legislation

"Don't Swap Horses in  
Middle of Stream"

Primary Election, Aug. 26, 1924

if it's in the line of  
PRINTINGFrom a Visiting Card  
to a Poster.We Can Satisfy You With  
Quality, Quantity and Service  
JOB PRINTING DEPT.

The Beach News

Phone Point Loma 17

4829 Saratoga Avenue,

Ocean Beach, California

Mrs. E. B. Thompson of 4945 Del  
Monte is on a two weeks' visit to  
Santa Barbara. Meanwhile fish are  
getting a rest during her absence.

Don't Miss "LOMA LORE" series

## Ocean Beach Lumber Co. W. H. RABSAHL, Manager

Phone, Pt. Loma 40-J

LUMBER, SHINGLES, LATHS

LIME, CEMENT, NAILS

ROOFING MATERIAL, WALL  
BOARD

Office, Yard and Mill

MUIR AVE. and EBERS ST., O.B.

Lumber Estimates Cheerfully  
GivenLOS ANGELES—Special corres-  
pondent, MRS. ELLA SNEL, 415  
West 37th street, Los Angeles, Calif.Residence Phone Office Phone  
Point Loma 16 Point Loma 72-J

Dr. F. J. Ratty

PHYSICIAN and SURGEON

Res., 4820 Cape May Avenue

Office, 5024 Newport Ave.

Phone, Pt. Loma 150-W

BELLINGER'S  
GROCERY

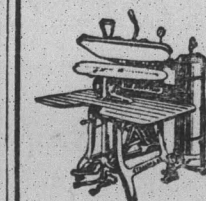
Formerly Chris Homeyer's Store.

Cor. Cable and Voltaire Sts.

STAPLE GROCERIES, also

Smoked and Cold Meats,

FRUITS and VEGETABLES



O. B. Gleaners

R.D. CRAPO, Prop.

Cleaning Dyeing

Pressing

1928 Bacon St.

Phone

Point Loma 30-J

San Diego's All-Year-  
Round  
TOYLAND

New Juvenile Automobiles.

Mah Jongg Sets

Sail Boats

Coaster Wagons

Air Rifles.

Now on Display

Visitors always welcome.

## PASSMORE'S

BIRD and TOY STORE

Sixth at B—San Diego

Opposite the New

Commonwealth Building

## IF YOU HAVE

HOUSES  
For Rent

Classified Ads Get Quick Results.

WE CIRCULATE

Please mention The Beach News  
in your dealings with the patrons of  
our advertising columns.

SPEND YOUR DIMES AND  
DOLLARS AT HOME

Political Adv.

## Mildred L. Greene

CANDIDATE FOR RE-ELECTION

## SUPERVISOR

FIRST DISTRICT

Solicits Your Support at the Primary

August 26th, 1924

Political Adv.



## RE-ELECT

## Judge Luce

HIS RECORD IN THE

## Superior Court

IS WITHOUT A BLEMISH

Keep a Tried, Experienced and Able  
Judge On the Bench

## BUNGALOW GROCERY

E. H. WICKERN, Prop.

Corner Defoe and Niagara Avenue

Free! Free!

Toilet Soap Free with

WHITE KING SOAP

And WASHING POWDER



Authorized FORD and CHEVROLET Service

## Ocean Beach Garage

HENRY EULBERG, Proprietor

4865 Newport Avenue

Two Blocks East of Dance Pavilion

PHONE POINT LOMA 77-W

Complete Line of

REPLACEMENT PARTS, TIRES

AUTO ACCESSORIES

EXPERT BATTERY SERVICE

## AUTOMOBILE REPAIRING

BEST EQUIPPED FOR SERVICE

NONE BETTER

## VERNON GASOLINE

Ask for "Vernon"—Every added mile will bring a smile  
FOR SALE AT THE

## Mission Beach Garage

3779 Mission Boulevard, Mission Beach

MAXWELL-SERVICE-CHRYSLER Phone, P. B. 542

TOW CAR [Day and Night] REPAIR SERVICE

Classified ads. get quick results



## OCEAN THEATRE

TONIGHT FRIDAY ONLY

TOBY'S  
BIG COUNTRY STORE  
Presents for EverybodyA BIG SPECIAL  
At Regular Prices

SATURDAY

WESLEY "FRECKLES" BARRY

—in—  
"THE COUNTRY KID"  
Local Lafe  
Admission 15c and 20c

SUNDAY

WILLIAM FARNUM

—in—  
"MOONSHINE VALLEY"  
News and Comedy  
At Regular Prices

TUESDAY AND WEDNESDAY

"THE SHOOTING OF DAN  
McGREGG"Famous Trick Dog.  
Admission Children 15c, Adults 30OCEAN BEACH  
Merry-Go-RoundYoung and Old, Rich and Poor, all  
ride at same price, 5c each.  
OPEN EVERY DAY  
From 2 p. m. to 10 p. m.

## T. J. ELLIS

Painting Contractor  
Carpentering

ESTIMATES FREE

4620 BRIGHTON AVENUE  
Box 1061 Ocean Beach, Calif.

Phone Point Loma 259-J

## E. K. BURDETTE

PLUMBING

Contracting, Estimating, Jobbing  
2005 Bacon St. Ocean Beach.SUDS AND DUDS  
of the  
POINT LOMA  
LAUNDRYDanny Duds and  
his wife Mable...  
Tell their friends  
that we're quite able.POINT LOMA LAUNDRY  
Phone, Point Loma 378.LAUNDRY CALLED FOR  
AND DELIVERED.IF IT'S LAUNDRY WORK,  
WE DO IT!—Wet Wash, Rough Dry,  
Semi-Finish and Finish Work—

Phone: Point Loma 20-J

## SUNSET GARAGE

TURNER B. KLINE  
1916 Bacon Street  
Ocean Beach, Calif.

SAN DIEGO

Army and Navy  
AcademyPrep for College, West Point and  
Annapolis—Enjoys University of  
California's Highest Scholastic  
Rating.THOROUGH MILITARY INSTRUCTION  
CHRISTIAN INFLUENCESLAND AND AQUATIC SPORTS  
ENTIRE YEAR  
Located on OceanPhone, Pacific Beach 172  
COL. THOS. A. DAVIS, Pres.OCEAN BEACH  
BAIT HOUSEJack Neumont, Prop'r.  
South End Mission Bay Ridge  
BAIT, BOATS, FISHING  
TACKLE  
For Sale or Hire  
Cigars, Candy, Soft Drinks  
Phone, Pt. Loma 6  
Res. Phone, Pt. Loma 319-WPhone or send your orders for  
PRINTING, from the smallest card  
to a poster, to The Beach News, for  
service and satisfaction.

## THE BEACH NEWS

AN INDEPENDENT PAPER

Promoting the Progress of the Beach

Sections of San Diego and the

Entire Point Loma Peninsula

PUBLISHED EVERY FRIDAY

4829 Saratoga Avenue

Ocean Beach, California

Phone Point Loma 17

KIRK SMITH Editor-Owner

KATHERINE SMITH Sec'y.-Treas.

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City and County NewspaperSubscription Price, \$1.00 a Year  
IN ADVANCE

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ber 1, 1922, at the Postoffice at Ocean Beach,  
California, under the Act of March 3, 1879."

FRIDAY, August 15, 1924

A LEGAL NEWSPAPER

News contributors and advertising  
patrons will please take notice that  
the forms of The Beach News close  
at noon every Thursday and will  
greatly oblige by submitting their  
favors accordingly. Write on one  
side of the paper only.

## "JUST TWENTY-ONE"

One of the important factors  
in the election of the man who  
is to be the next President of  
the United States, will be the  
young men and women who are  
just old enough to vote.

Some of these first voters are  
wage earners, others are still in  
college. They share a common  
responsibility, that of express-  
ing the views and wishes of the  
youth of America.

Here and there when a young  
man or woman can be persuaded  
to talk about it, they are heard  
to say that they want to keep  
President Coolidge on the job at  
Washington for the next four  
years. They can do it.

## CITY POPULATION

OVER HUNDRED THOUSAND  
LATEST ESTIMATE

It is stated that if registration fig-  
ures and generally accepted ratios  
mean anything, San Diego today has  
a population of 108,731, an increase  
of more than 45 per cent over the  
figures credited to the city by the  
census of 1920. If the same method  
of figuring is to be accepted, San Di-  
ego county also has recorded a large  
increase in population, the estimated  
total for the county being 154,139, a  
gain of more than 37 per cent over  
the official census figures of 1920.

If the population of nearby towns  
and communities is added to that of  
the city, a total in excess of 130,000  
is found. Normal Heights has 1796  
registered voters; National City has  
2216; Chula Vista, 1855; Coronado,  
1436, and La Mesa, 960, a total of  
7993.

## DEVEREAUX SPECIALIZES

IN HOUSE RENTING

Owing to the great demand for  
houses to rent in Ocean Beach, Bert  
W. Wenrich has added a house ren-  
ting department to his already large  
realty business. Mr. H. J. Devereaux  
has been placed in charge of this  
department and from now on will  
give this end of the real estate  
business his individual attention. He  
is just the man for the job of pleas-  
ing everyone concerned.

## CHARLES SHIELDS

LEADS IN SWIM

Charles "Chubby" Shields gathered  
the honors in the five minute dash in  
the marathon swim, being held at the  
San Diego Rowing Club, early this  
week. Shields swam 11.60 laps to  
11.33 chalked up by Eddie Herzog.  
"Buzz" Reynolds was third with 11.10  
laps.

Don't Watch Mission and  
Ocean Beaches Grow—  
Grow With Them!Prosperity!—Feel it, talk it,  
know it—Advertise!

## FABER'S Ocean Beach Grocery

5008 Newport avenue

Phone Pt. Loma 48

## Faber's Little Cash Grocery

5021 Newport Ave. Pt. Loma 129

## Faber's Cash &amp; Carry No. 3

2119 Bacon St.

Phone Pt. Loma 248

## FABER'S Cash &amp; Carry No. 4, Mission Beach

WHY TRADE ELSEWHERE

WE CARRY THE BEST AND SELL THE CHEAPEST  
TRADE AT HOME AND SAVE MONEYIf You're Planning  
GAS HEAT  
In Your New HomeYou have no worries during the summer months  
of getting your fuel in for winter.Use what you want --- pay for it afterward, is one  
of the advantages of Heating with Gas.

## Make Gas Installations Now!

Commercial Department

## San Diego Consolidated Gas and Electric Co.

935 Sixth

MAIN 64

Byllesby Engineering and  
Management Corporation

## NEWSY ITEMS OF THE CRAGS

(By M. M. Stuart)

Mrs. A. B. Gregory has been en-  
tertaining her niece, Miss Marie  
Bleakly, of Merchantville, N. J. Also  
Miss Vera Marks and her brother,  
William Marks, of Bridgeton, N. J.  
The young people made the house  
gay and bright with their merry-  
making. Many friends gave them  
automobile trips, so that they saw  
much of local Southern California.  
They were delighted with the peaks  
and crags of our ocean shore and  
with the quaint Spanish architecture  
of their hostelry. They went away  
after a week's visit, full of enthusi-  
asm and praise for Ocean Beach,  
with all its enjoyments. It is sure-  
ly pleasing that our visitors compare  
our beaches more than favorably with  
those of the Atlantic.

Miss Mary Slater, accompanied by  
her sister, Mrs. Sheppard, are en  
route for home. They are at present  
at Colfax, Calif., visiting relatives.  
While in Missouri they met  
Miss Yeager, formerly a resident of  
The Crags, and a teacher at the  
Bishop school at La Jolla.

Mr. Herbert M. Fawcett of El Cen-  
tro is spending his vacation here  
now with his entire family. Mrs.  
Fawcett and her children will re-  
main until the middle of September.

A hilarious watermelon party was  
given by Mrs. A. B. Gregory in hon-  
or of her niece recently. All those  
at The Crags were invited and went,  
much to their enjoyment. The party  
was held opposite the merry-go-  
round. Watermelons decorated the  
tables for a brief while only, disap-  
pearing as if by some magic; repar-  
tee rippled, wit ran riot; the merry-  
go-round was chartered and all mount-  
ed the prancing beasts; potato races  
tested the speed and endurance of  
those brave enough to enter the  
lists; the skating rink and dance hall  
were visited and at a very late hour  
a weary but delighted crowd return-  
ed home.

Some days ago a party motored to  
the old mission in Mission Valley as  
the guests of Mrs. Helen Fuller.  
While there an interesting discus-  
sion took place as to the exact loca-  
tion of the first mission in Southern  
California. The controversy was be-  
tween the old caretaker, Mr. Woods,  
and Colonel C. C. Smith, U. S. A.,  
retired. Mr. Woods, with great earn-  
estness and flushed face, contended  
that this mission was the oldest and

the first established; while Colonel  
Smith, who has been engaged for  
several years in research work con-  
cerning the mission, stated that the  
first mission had been built in Old  
Town and that its site was now  
marked by the large cross there.  
Colonel Smith was military attache  
in Mexico and while there had ac-  
cess to many old archives in the li-  
braries in Mexico City. He is short-  
ly to publish a book entitled, "Pion-  
neers of the Southwest," so that this  
question will probably then be defi-  
nitely settled. Many tourists assem-  
bled to listen interestedly to the de-  
bate.

## MRS. MILDRED L. GREENE

ENDORSED FOR SUPERVISOR

The present incumbent on the  
Board of Supervisors from the first  
supervisory district, Mrs. Mildred  
L. Greene, is gathering a great deal  
of endorsement in the city and sub-  
urbs for her candidacy in the pri-  
mary election August 26. Her friends  
are enthusiastic over her ultimate  
success for re-election.

You'll Like "LOMA LORE" series.

## CLASSIFIED ADS

ONLY A DIME A LINE  
25¢ TERMS CASH  
Rates, 10 cents per line, averaging 5  
words to a line. No advertisement for  
less than 30 cents, all payable in Advance

VIOLIN—Start right... Learn to  
play with MARION MAC LEOD.  
"Sevcik Method." For information,  
phone Hillcrest 4786. Teaches at  
Ocean Beach Tuesdays.

DO YOU want to rent your house?  
List it with H. J. Devereaux, with  
BERT W. WENRICH.

Will do your LAUNDRY WORK at  
my home, 4774 Brighton avenue.  
Phone Pt. Loma 335.

WANTED—To rent. — Party with  
children, four or five-room house;  
furnished or unfurnished; might  
buy if terms easy. Box 129, O. B.

FOR RENT—Completely furnished  
bedroom, with closet and kitchen,  
also bath; suitable for couple; very  
reasonable to permanent tenants  
only; no children. Apply 4945 Del  
Monte avenue.

FOR SALE—Wicker baby buggy;  
very reasonable. Apply 4522 Long  
Branch avenue. Phone, Point Lo-  
ma, 36.

## OCEAN BEACH

\$325—Big corner lot, 140 feet  
long; view of ocean; choice  
and level. Why not own a  
lot? Can sell it at only 10  
per cent cash, balance \$10  
per month.

\$375—A lot on Voltaire street.  
Street is paved, sidewalked  
and curbed.

\$275—35x100 choice view lot.  
\$375—50x100 on Long Branch  
avenue.

\$350—40x100 on Seaside street.

DON'T BE MISLED  
THIS PROPERTY CAN BE  
PURCHASED  
ONLY THROUGH

BERT W.  
WENRICH

Across from the Merry-go-round.  
PHONE, POINT LOMA, 390-W.

It is announced that Mayor John  
L. Bacon will preside at the mass  
meeting to be held at Liberty Hall  
on next Monday when prominent  
speakers from the valley will discuss  
the subject of the Boulder dam leg-  
islation as upheld by Congressman  
Swing and his supporters.

Keep advertising—and advertising  
will keep you!

—Political Adv.

## Religious News

## CHRISTIAN SCIENCE SOCIETY

1965 Abbott Street, Ocean Beach

Services are held as follows:  
Sunday morning at 11 o'clock.  
Sunday School, 9:45 a. m.  
Wednesday evening at 8 o'clock.

FIRST BAPTIST CHURCH OF  
OCEAN BEACHDeFoe Street at Santa Monica Ave.  
E. HERBERT HAYDEN, D. D., Pastor

Sunday—Worship and preaching  
at 11 a. m. and 7:30 p. m. Bibl  
school at 9:45 a. m. Young People  
Union at 6:30 p. m.

Wednesday—Mid-week meeting  
for praise, prayer and conference at  
7:30 p. m. All are invited to these  
meetings.

The pulpit will be filled next Sun-  
day morning by Rev. L. P. Valentine  
of San Diego. A very interesting  
sermon will be given.

UNION CONGREGATIONAL  
CHURCH(Corner DeFoe Street and Santa  
Monica Avenue)

Rev. Frederic J. Stoetzel, Pastor

Sunday School at 9:45 a. m.  
Morning worship at 11 o'clock.  
Evening service at 7:30 o'clock.

Dr. S. E. Lynd of Berkeley will be  
the speaker at the morning service.  
Dr. Lynd is the field representative  
of the Pacific School of Religious  
Education. We are pleased to an-  
nounce that Mrs. Ethel O. Reinhold  
will be the soloist, using "The Peace  
of God," by Gounod.

There will be no meetings of the  
Missionary or Guild societies through-  
out the month of August. The women  
of these societies held a most en-  
joyable picnic at the Pepper Grove  
on Tuesday. A goodly number at-  
tended and a fine lunch was enjoyed  
by all.

## CATHOLIC CHURCH

Cor. DeFoe St. and Saratoga Ave.  
Pastor: Rev. Declan E. Foley.

Sundays—Morning service, 8:30;  
Evening service, 7:30; Sunday  
school, 9:30 a. m.

Week Days—Service at 8:00 a. m.  
At Roseville, Sundays—Service at  
10:30 a. m.; Sunday school 11:30  
a. m.

## CHURCH OF CHRIST

There will be a meeting of the  
Church of Christ at the home of Mr.  
and Mrs. J. S. Padgett, 4649 Voltair  
street, next Sunday afternoon at 3  
o'clock All are welcome and visitors  
are especially invited to attend the  
service.

"As Judge of the Superior Court, I will have NO POLITICAL  
DEBTS TO PAY AND NONE TO COLLECT!"

—Judge Lacy D. Jennings.

¶ Judge Jennings believes in dealing out Humanity as well as  
Law, Mercy as well as Justice!

¶ He is a graduate of Princeton and Harvard Universities, has  
had five years' practice as an Attorney and has been Justice of  
San Diego Township Court No. 1 for five and a half years.

¶ As Justice, he has decided wisely more than 15,500 cases, each  
as vital as those in the higher courts.

¶ He is honorable, clean, experienced and efficient.

¶ JUDGE JENNINGS HAS REFUSED TO PLAY POLITICS, and  
for that reason, the men and women who cast the ballots will

Vote for Jennings  
for  
Superior Court Judge

AUGUST 26

(This advertisement paid for by the friends of Judge Lacy D. Jennings)





Direct Special W. N. U. Service  
To "The Beach News"

## COOLIDGE ACCEPTS WITH CONFIDENCE

Has Abiding Faith in Judgment of People on Accomplishments and Purposes.

### SEEKS PEACE AND THRIFT

Wants Opportunity for All, No Government Monopolies, Independent But Helpful Foreign Policy.

Washington, Aug. 14.—No single question vital to the people of the United States was dodged by President Coolidge in the first great speech of the political campaign—his speech accepting the nomination as President offered him by the Republican party, and delivered in Washington the evening of August 14.

After outlining the sound foundation of the party system of government, the President said: "Party means political co-operation, not as an end in itself, but a means, an instrument of government. If founded upon a great moral principle and directed with scrupulous regard for its integrity, it cannot fail to sweep onward and upward, advancing always steadily and surely, a mighty constructive force, a glorious bearer of progress."

"That is what the Republican party always has been and is today. In full faith that such it will continue to be, deeply conscious of the high honor it confers and the responsibility it imposes, I accept its nomination for President of the United States."

"In the history of our country is recorded the public services rendered by our party for more than the three-score years. That is secure. I pass on to the recent past and the present."

#### Progress of Four Years.

The President pointed out the condition of the nation in March, 1921, when the Republicans resumed the reins of government after a lapse of eight years. Though more than two years had passed since the armistice, the nation was still technically in a state of war. No diplomatic relations existed with Turkey, Greece, Russia, Colombia or Mexico, the Far East situation caused "grave apprehensions." Because of the war, "a reckless extravagance had come to characterize the administration of public affairs and was all too prevalent in private life." The national debt had risen to the staggering total of \$24,000,000,000, more than \$7,000,000,000 of it in short-time obligations without provision for payment. Government bonds were below par. High war taxes burdened the people. Demobilization and liquidation were incomplete. Huge railroad accounts remained unsettled. Transportation was crippled. Unliquidated foreign debts amounted to \$11,000,000,000. Banks were filled with frozen assets. Interest was high, capital scarce, and financial distress acute. About 5,000,000 were without employment. No adequate provision had been made for relieving disabled veterans and their dependents. The great powers continued to burden their peoples by building competitive armaments. An avalanche of war-worn people and cheapened merchandise impended upon America from foreign lands, the President pointed out.

Turning to the settlement of these vast problems since the start of the Republican regime, the President pointed out that treaties of world-wide importance have been ratified with Germany, Austria, Hungary, Colombia and Mexico, that 42 other treaties have met with the approval of the senate, while 6 still await action. Friendly intercourse with Greece and Turkey has been resumed. Peace and American rights have been assured in the Far East and the Pacific.

Turning to finance, the President called attention to the enactment of the budget system, and the resultant tremendous savings.

"For the fiscal year ending June 30, 1921," President Coolidge said, "our expenditures were \$5,538,000,000 and our surplus was \$88,000,000. For the year just closed our expenditures were \$3,497,000,000, and our surplus exceeded \$500,000,000. This was a reduction in the annual cost of government of \$2,041,000,000. The public debt now stands at about \$21,250,000,000, which is a reduction in three years of about \$2,750,000,000 and means an annual saving in interest of more than \$120,000,000. The \$7,000,000,000 of short-time obligations have all been quietly refunded or paid. The internal revenue taxes have been reduced twice, and many of them repealed, so that during the present fiscal year the tax receipts show a saving to the people of approximately \$8,000,000,000 a day compared with 1921. One government bond has sold well over 105."

The President pointed out that more than 40 per cent of the debt due us from foreign nations has been liquidated, providing funds for liquidating about \$13,000,000,000 of the national debt during a 62-year term.

"The finances of this nation have been managed with a genius and a success unmatched since the days of Hamilton," Mr. Coolidge declared.

"A great revival of industry took place, which is spreading to agriculture. Complaint of unemployment has ceased, wages have increased. Capital has become plentiful at a low rate of interest," Mr. Coolidge declared, "and the banks of our country, as a whole, show a high percentage of liquid assets."

Speaking of the generous laws passed to relieve disabled veterans, the President said that more than 71,000 have been rehabilitated, 38,000 of whom are earning more than they did before the war. Compensation is being paid at the rate of about \$100,000,000 a year, soon to be increased by \$30,000,000 more, \$40,000,000 have been provided for hospital facilities, which are open to veterans of all American wars.

"No government," the President declared, "ever provided so generously for those disabled by service in time of war."

Touching the exclusion law and restricted immigration generally, the President said: "Restricted immigration is not an offensive but a purely defensive action. It is not adopted in criticism of others in the slightest degree, but solely for the purpose of protecting ourselves. We cast no aspersions on any race or creed, but we must remember that every object of our institutions of society and government will fall unless America be kept American."

Next the President dealt with the tariff. "By means of a protective tariff," he said, "we have saved American agriculture, labor, and industry from the menace of having their great home market destroyed through the dumping upon it of a flood of foreign products. Under this wise policy we saw an economic revival, and our people as a whole, in marked distinction from the sufferers from the financial distress and depression of other lands, have come into an era of prosperity and plenty. As a source of revenue the tariff surpassed all expectations in producing an annual return of the unprecedented sum of about \$550,000,000. A fiscal policy which places a large and much needed revenue in the public treasury, while stimulating business to a condition of abounding prosperity, defends itself against any criticism. Its merits are demonstrated by its results. We have protected our own inhabitants from the economic disaster of an invasion of too many foreign people or too much foreign merchandise."

#### The Washington Conference.

Next the acceptance speech dealt with the Washington conference whereby an end was put to the ruinous competitive naval armaments of world powers, the importance of which has never been fully realized by the people in general, Mr. Coolidge declared.

Turning to the "honest government" issue, President Coolidge pointed out bluntly that in all his studies of political history he could not recall an administration which was desirous of a dishonest government, that, to check extravagance, introduced a budget system, cut taxes, purged pay rolls, made enormous reductions in the public debt and laid firmer foundations for the peace of the world.

President Coolidge declared he favored the system of private American enterprise and was opposed to the extension of government ownership and control; that he believed in economy in public expenditures and the practical application of the theory; that he believed in tax reduction and tax reform; that he favored protection.

#### Favors Permanent Court.

"I favor the permanent court and further limitation of armaments," the President said. "I am opposed to aggressive war. I shall avoid involving ourselves in the political controversies of Europe, but I shall do what I can to encourage American citizens and resources to assist in restoring Europe, with the sympathetic support of our government. I want agriculture and industry on a sound basis of prosperity and equality. I shall continue to strive for the economic, moral and spiritual welfare of my country. American citizens will decide in the coming election whether these principles shall have their approval and support."

"The domestic affairs of our country appear to me to be by far the chief concern. From this source comes our strength. The home market consumes nearly all our production. Within our own boundaries will be determined to a very large degree the economic welfare and the moral worth of the American people. These are plain facts, but there are others equally plain."

Reaffirming his opposition to entrance into the League of Nations as a surrender of independence, the President favored becoming a member of the permanent Court of International Justice, "as peace means fundamentally a reign of law." Entrance into the so-called World court "would do much to indicate our determination to restrain the rule of force and solidify and sustain the rule of reason among nations," Mr. Coolidge said.

#### America Helps Europe.

The President reviewed the difficulties of Europe and the unavailing efforts to find a way out until the American plan, proposed in 1922, was finally adopted, under which the reparations commission appointed a committee of experts, whose three American members included Gen. Charles G. Dawes, the President's running mate on the Republican ticket. The appointment of General Dawes as chairman and the report which has met world-wide approval were pointed out.

When the reparations plan is in operation, the President said, he would consider it time to approach the great powers with the proposal for another conference to limit armaments still further and devise plans for the codification of international law.

"I trust that never again will the women of this nation be called on to sacrifice their loved ones to the terrible scourge of war," President Coolidge said.

Touching Latin America, the President said that we have constantly striven to come to more complete un-

derstandings with those nations. He recited the help given Mexico to avert domestic violence there, and the indication of a policy of making it worth while for a government to conduct itself so as to merit recognition. He pointed to the written agreement with Mexico to negotiate a treaty of amity and commerce such as has not been in existence since 1881.

#### Equal Opportunities for All.

Of discrimination of all kinds, President Coolidge said: "This is one country; we are one people united by common interests. There should be no favorites and no outcasts; no race or religious prejudices in the government. America opposes special privilege for anybody, and favors equal opportunity for everybody. It has adopted these conclusions because they are the logical conclusions of our ideals of freedom. Moreover, we believe they contribute to our material welfare. We oppose the artificial supports of privilege and monopoly because they are both unjust and uneconomic. They are not right. They do not work."

#### The Farm Situation.

Reviewing the situation of the farmer, the President said that one of the first thoughts in 1921 was for the relief and revival of agriculture as a fundamental industry, and touched upon the credits of between three and four hundred million dollars extended through the War Finance corporation, an additional \$50,000,000 provided for the relief of the cattle industry, and the formation of a \$10,000,000 corporation in the spring which, it was estimated, can furnish \$100,000,000 for diversification and relief in the Northwest. He told of the activities of the intermediate credit banks, directly and indirectly assisting 500,000 farmers.

The President commented on the present upturn of prices for agricultural products.

"The government rendered a great deal of assistance," he said, "and private enterprise co-operated, but the fundamental remedy was provided, as it always must be provided, not so much through the enactment of legislative laws as through the working out of economic laws. Because the farmers have thoroughly realized this, they have on the whole opposed price fixing by legislation. While maintaining that sound position, they have seen a partial relief come in a natural way, as it was bound to come."

"We now need in agriculture more organization, co-operation, and diversification. The farmer should have the benefit of legislation providing for flood control and development of inland waterways, better navigation east and south from the Great Lakes, reclamation, and especially relief for those who cannot meet their payments on irrigation projects. But the main problem is marketing. Co-operative effort, reorganization of the freight-rate structure, good business, and good wages in manufacturing, and the settlement of European affairs will all help to provide better market conditions."

"The Republican platform recognizes that agriculture should be on a basis of economic equality with other industries. This is easy to say, but the farmers themselves and their advisers have never been able to agree on a plan to provide it by law. Now that nature and economic law have given some temporary relief, I propose, therefore, to appoint a committee to investigate and report measures to the congress in December that may help secure this result which we all desire. I want profitable agriculture established permanently. I want to see the dollar of the farmer always purchase as much as any other dollar."

"Under the policy of protection and restrictive immigration," he asserted, "no deflation of wages has occurred. While the cost of living has gone down, wages have advanced. The 12-hour day and the seven-day week have practically been abolished. The uninterrupted operation of public utilities with mutually satisfactory and legally established methods of adjusting labor questions have been sought. Collective bargaining and voluntary arbitration have been encouraged. Republican rule has raised the wage earner to a higher standard than he ever occupied before anywhere in the world."

#### Reduction of Expenses.

President Coolidge then pointed out that the people of the country, because of the war have had to recreate nearly one-fifth of our national resources. We can make up the loss, he said, only by saving part of what we produce each day.

"It is for that reason," he continued, "that the present administration has made every possible effort to cut down the expenses of government. The expenses of the government reach everybody. Taxes take from everyone a part of his earnings, and force everyone to work for a certain part of his time for the government."

"When we come to realize that the yearly expenses of all the governments in this country have reached the stupendous sum of about \$7,500,000,000, we get some idea of what this means. Of this amount about \$3,500,000,000 is needed by the national government, and the remainder by local governments. Such a sum is difficult to comprehend. It represents all the pay of 3,000,000 wage earners receiving \$5 a day, working 300 days in the year. If the government should add on \$100,000,000 of expense, it would represent four days more work of these wage earners. These are some of the reasons why I want to cut down public expense."

"Because of my belief in these principles, I favor economy that the taxes of everybody may be reduced. Much has already been done. The bill which I signed will save the people about \$1,000,000 each day. I want further tax reduction and more tax reform."

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The raising of the revenue required to conduct our government is intimately connected with our economic welfare. If it is done by wise and just laws, the burden will be most easily borne. But if the method of taxation is not sound disaster will follow, reaching even to financial panic. Our first thought should be to maintain unimpaired the activity of agriculture and industry. That tax is theoretically best which interferes least with business.

#### Asks Just Taxation.

"Only about 3,500,000 people pay direct income taxes. The remainder pay, but pay indirectly, in the cost of all purchases, from a pair of shoes to a railroad ticket. This country has at least 107,000,000 of these indirect taxpayers. I am not disturbed about the effect on a few thousand people with large incomes because they have to pay high surtaxes. They can take care of themselves, whatever happens, as the rich always can. What concerns me is the indirect effect of high surtaxes on all the rest of the people. Let us always remember the poor. Whatever cry the demagogue may make about his ability to tax the rich, at the end of the year it will always be found that the people as a whole have paid the taxes. We should, therefore, have a system of taxation under which the people as a whole are most likely to be prosperous. Our country will be better off if, disregarding those who appeal to jealousy and envy, it follows in taxation and all else the straight path of justice."

#### For Economical Campaign.

"Economy should be practiced scrupulously in the conduct of a national campaign. I know it is difficult to distinguish between real service to the people and mere wastefulness. Costs have increased by doubling of the electorate, rendering close calculation impossible."

"Nevertheless, I can perceive no reason why the budget system should not be beneficial in a campaign, as it has proved to be in government. It is to be tested by our committee."

"I would make clearly and definitely one other requirement, that no individual, or group of individuals, may expect any governmental favors in return for party assistance. Whatever anyone gives must be given for the common good, or not at all. Contributions can be received on no other basis. "For the first time after having opportunity fully to organize, the women of the nation are bringing the new force which they represent directly to bear on our political affairs. I know that the influence of womanhood will guard the home, which is the citadel of the nation. I know it will be a protector of childhood. I know it will be on the side of humanity. I welcome it as a great instrument of mercy and a mighty agency of peace. I want every woman to vote."

"The Constitution is the sole source and guaranty of national freedom. We believe that the safest place to declare and interpret the Constitution which the people have made is in the Supreme court of the United States."

"Under our institutions there is no limitation on the aspirations a mother may have for her children. That system I pray to continue. This country would not be a land of opportunity, America would not be America, if the people were shackled with government monopolies."

"Our country has adopted prohibition and provided by legislation for its enforcement. It is the duty of the citizen to observe the law, and the duty of the Executive to enforce. I propose to do my duty as best I can."

#### For Child Labor Amendment.

"Our different states have had different standards, or no standards at all, for child labor. The congress should have authority to provide a uniform law applicable to the whole nation which will protect childhood. Our country cannot afford to let anyone live off the earnings of its youth of tender years. Their places are not in the factory, but in the school, that the men and women of tomorrow may reach a higher state of existence and the nation a higher standard of citizenship."

"I am in favor of national defense, not merely as an abstract state of mind, but as a concrete mode of action. I favor not merely talking about it, but doing something about it. I do



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not want the safety of my country to be imperiled in its domestic or foreign relations by any failure to be ready to preserve order or repel attack. But I propose to work for voluntary observance of law and mutual covenants of peace.

#### Common Sense Greatest Asset.

"We are likely to hear a great deal of discussion about liberal thought and progressive action. It is well for the country to have liberality in thought and progress in action, but its greatest asset is common sense. In the commonplace things of life lies the strength of the nation. It is not in brilliant conceptions and strokes of genius that we shall find the chief reliance of our country, but in the home, in the school, and in religion. America will continue to defend these shrines. Every evil force that seeks to desecrate or destroy them will find that a Higher Power has endowed the people with an inherent spirit of resistance. The people know the difference between pretense and reality. They want to be told the truth. They want to be trusted. They want a chance to work out their own material and spiritual salvation. The people want a government of common sense."

"These, Mr. Chairman, are some of the beliefs which I hold, some of the principles which I propose to support. Because I am convinced that they are true, because I am satisfied that they are sound, I submit them with abiding faith to the judgment of the American people."

#### MICKIE SAYS—

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RIGHTY ARM WRITIN' TH' HOME  
NEWS TO HER DISTANT FRIENDS?  
JEST ORDER TH' OLE HOME  
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